



One sign of great leadership is to guide and support team members as they own their learning and development. Deep knowledge of the strengths, values, and motivators of each individual on your team, along with the direction they want to grow, will allow you to coach and challenge them in the most effective ways. Find Your Fire – Team Edition will deliver:

- A clear understanding of each team member's greatest strengths and how to leverage them.
- Total clarity on what, where, and when they're at their best, so they can bring their A-Game effortlessly.
- A strong sense of purpose that can bring meaning and fulfillment to everything they do.
- Their own personal code of values that makes them a stronger person and a better teammate.
- The ability to distill everything they've learned into a concise, actionable plan that can be easily executed.

All of this, and more, is possible through 10 simple steps in Find Your Fire - Team Edition. Teaching videos, insightful exercises, and proprietary tools are all supported by regular group coaching exclusively with your team and led by the authors.

Whether your team is just starting out in their careers, are experienced individuals who aren't as engaged as they once were, or even if they are seasoned professionals looking for a deeper sense of purpose and meaning, **Find Your Fire** was designed specifically for them.

[Click here to see the full program, as well as a short description of each Step.](#)



Sample Implementation Approach

1. One-hour planning session to be clear on objectives and to brainstorm how to make the kickoff most impactful.
2. One-hour kickoff session with your team, including a message from you (as the leader), followed by a powerful message from us. This session ends with the launch of Find Your Fire with your team, including guidance for starting strong, downloading materials, pacing, etc.
3. Your team begins to work through the Find Your Fire steps at their own pace (everyone will be different) over a period of weeks.
4. As they are working through the program, we schedule one-hour coaching sessions with the team, where we will answer questions and provide helpful advice, as well as keeping the team enthused about the journey, and allowing them to share the insights they're gaining. These sessions can be as frequent as every week, or be spaced further apart, as needed.
5. We conclude with a one-hour "finish line" session where we recap all we've learned, award completion certificates, and lock in how discovering their purpose and passion will impact their lives and careers going forward.

This approach can be modified in many different ways, including adding additional team coaching sessions, one-on-one coaching for key performers, on-demand Q&A support, or other services as needed.

About the Authors



Get to know Jim...

Your journey through Find Your Fire – Team Edition will be personally guided by Jim Huling, whose remarkable career spans more than four decades.

Jim is the author of the #1 Worldwide Best-Selling Book, *The 4 Disciplines of Execution*, now in its 2nd Edition and translated into sixteen languages. Jim has also been the Global Managing Consultant for FranklinCovey for more than 13 years.

Prior to this time, Jim served more than a decade as CEO of an organization recognized four times as one of the "25 Best Companies to Work For in America."

As a sought-after keynote speaker, Jim has given more than 500 presentations in 13 countries. Among all his awards and recognition, Jim is particularly proud to have been presented with the Turknett National Leadership Character Award, representing CEO's who demonstrate the highest levels of ethics and integrity.

For those who know him best, Jim's greatest calling has been as a Coach to individuals ranging from CEOs to recent graduates, where he draws from the lessons of his own life and career to provide meaningful strategies and guidance.

As the co-creator of the highly acclaimed coaching program, Find Your Fire, Jim is expanding his impact to now reach far more individuals in a more personal way.

Jim is most proud of his wonderful marriage of more than 40 years to his sweetheart, Donna, being Dad to two phenomenal adults, Scott and Sarah, and "Papa" to his three grandkids.

Jim holds a 3rd Degree Black Belt in Taekwondo and is currently in his eighth year of CrossFit.



Get to know Sarah...

With a lifelong passion for psychology and leadership, Sarah has spent the last decade focusing on performance management and the coaching and development of team members to achieve new levels of success.

She has a proven track record of strengthening values-based cultures by aligning independent teams to a common objective, creatively resolving conflict, and ensuring continued open communication so that the collective output is greater than the individual contributions.

She is currently the Co-Founder and COO of Choose Your Life, a company focused on guiding both teams and individuals to living their most successful and fulfilling lives. She loves being deeply involved in both content creation and delivery, and is passionate about the impact that the programs at Choose Your Life can have. Her most recent endeavor has been the highly acclaimed program Find Your Fire - Team Edition, aimed at helping leaders uncover the strengths, values, and true purpose of each member on their team for increased engagement and performance.

Sarah has her B.S. in Psychology from Kennesaw State University and is currently pursuing a Graduate Certificate on Psychology in Leadership from Cornell University. She is also a martial arts, football (Roll Tide), and exercise enthusiast and enjoys all things outdoors. In her free time, you can find her cooking and hanging out with her husband Hank and their two German Shepherds, Liesl and Huey Lewis.